YONEX INTERNATIONAUX FRANCE BADMINTON

HSBC BWF World Tour Super 750

PROGRAMME BÉNÉVOLES

SOCIAL MEDIA ASSISTANT

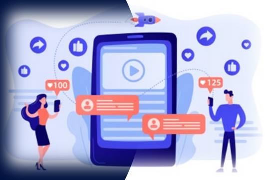
The **Yonex French Open of Badminton (IFB)** is one of the **9 biggest tournaments in the world**, certified as a **Super 750 event by the Badminton World Federation (BWF)**.
Organized by the FFBaD, this top-level event gathers the **250 best players worldwide** over **6 action-packed days**, competing across five disciplines: singles, doubles, and mixed doubles.

An **unmissable international badminton event**! 🌍 🔥

Ready to join the team and experience the event from the inside?
We're waiting for you! 🏸

Are you a social media pro who loves creating content? 📱
Then join us as Social Media Assistant and dive into the behind-the-scenes of a major sporting event!
Your mission: **bring the event to life in real-time on our platforms and captivate our online community.** 😎
A true influencer role, event style, to show the world the incredible atmosphere on-site!

Tu es un accro des réseaux sociaux et adores créer du contenu ? 📱
Alors rejoins-nous comme Social Media Assistant et plonge dans les coulisses d'un grand événement sportif !
Ta mission : **faire vivre l'événement en direct sur nos plateformes et captiver notre communauté en ligne.** 😎
Un vrai rôle d'influenceur, version événementielle, pour montrer au monde entier l'ambiance de folie sur place !



WHAT TO EXPECT ...

Under the guidance of our Digital Communication Manager, you'll be in charge of **executing the event's communication plan** ! 📱
You'll manage our social media accounts – Facebook, Twitter, and Instagram – and provide dynamic coverage of the Badminton World Championships. 🏸
Get ready to share epic moments, exclusive interviews, and all the energy of the competition with our fans around the world ! 🌍

THE LITTLE ➕ TO SUCCEED ON THE MISSION

This is your chance to show the world why badminton is THE sport to follow ! 💥

If you have a creative mindset and know how to work the latest social media trends, then this role is made for you ! If you **speak English** almost as well as French, that's a great start. But if you also know your way around **Photoshop**, then we really need you ! 🎨

Ready to take the reins of our social media? We can't wait to see you in action ! 🙌

Your schedule will be shared with you well before the competition begins, so you can confirm or adjust it with your supervisor based on your availability.

We're counting on you to energize the community and make the event unforgettable. 🙌

See you soon to make the French Open shine together! 🌟

So, are you ready to embark on this adventure? 🏸

FFBaD Fédération Française de Badminton